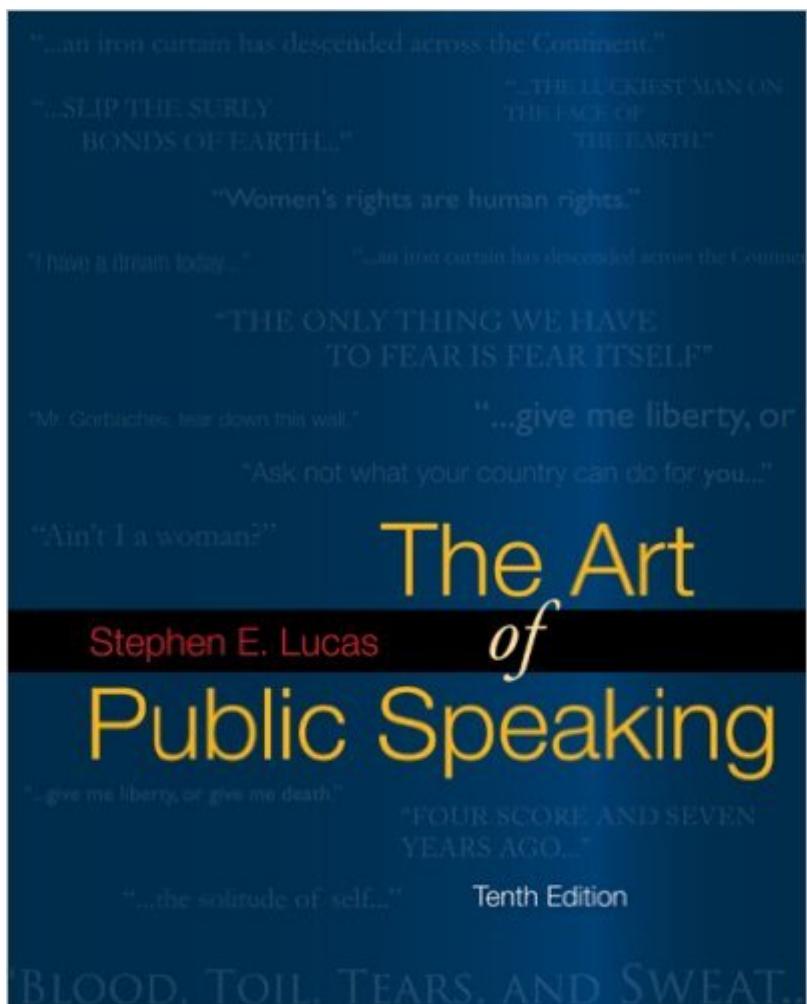


The book was found

# The Art Of Public Speaking With Media Ops Setup ISBN Lucas



## **Synopsis**

By far the leading speech textbook of our time, *The Art of Public Speaking* has defined the art of being the best for more than 10 million students and instructors. Whether a novice or an experienced speaker, every student will learn how to be a better public speaker through Lucas' clear explanations of classical and contemporary theory and thorough coverage of practical applications.

## **Book Information**

Paperback: 480 pages

Publisher: McGraw-Hill Education; 10th edition (November 3, 2008)

Language: English

ISBN-10: 0077306295

ISBN-13: 978-0077306298

Product Dimensions: 7.9 x 0.6 x 10 inches

Shipping Weight: 1.9 pounds

Average Customer Review: 4.3 out of 5 starsÂ  See all reviewsÂ  (700 customer reviews)

Best Sellers Rank: #25,193 in Books (See Top 100 in Books) #22 inÂ  Books > Reference > Words, Language & Grammar > Speech #32 inÂ  Books > Reference > Words, Language & Grammar > Public Speaking #4017 inÂ  Books > Textbooks

## **Customer Reviews**

Students who use Lucas' book are presented not simply with an excellent text for preparation and delivery of speeches, but also with a website full of information, examples and tips. While this is intended for a classroom setting (the teacher's edition comes with a lot of supplements to help enhance the learning experience for the students), those who want to learn about the mechanics and processes of public speaking on their own would not be ill served by using this text. There are some signature features that make this a very good text for students, both independent and classroom based. The internet connection is but one, not only the website associated with the book, but also tips on using the vast resources of the internet wisely and efficiently. There is a strong coverage of ethics, to help students avoid the problems of plagiarism (intentional and inadvertent), as well as how to listen properly (without attaching personal agenda or false meaning to interpretation). The book is very visually interesting, with colourful pages, pictures, charts, and examples of things that might be used to make speeches more interesting. The text is written with the student in mind - it is not a book by experts for experts, and thus keeps the language at a basic

level without sacrificing clarity. The book itself is organised into broad sections: Speaking and Listening; Getting Started; Organising and Outlining; Speech Presentation; and finally Varieties of Public Speaking. There are few things that inspire more fear in many people than the prospect of having to deliver a public speech - the first chapter deals with some of this anxiety issue, as well as helping the students to understand the role of the listener (a role that most of us assume far more often than we realise).

Students who use Lucas' book are presented not simply with an excellent text for preparation and delivery of speeches, but also with a website full of information, examples and tips. While this is intended for a classroom setting (the teacher's edition comes with a lot of supplements to help enhance the learning experience for the students), those who want to learn about the mechanics and processes of public speaking on their own would not be ill served by using this text. There are some signature features that make this a very good text for students, both independent and classroom based. The internet connection is but one, not only the website associated with the book, but also tips on using the vast resources of the internet wisely and efficiently. There is a strong coverage of ethics, to help students avoid the problems of plagiarism (intentional and inadvertent), as well as how to listen properly (without attaching personal agenda or false meaning to interpretation). The book is very visually interesting, with colourful pages, pictures, charts, and examples of things that might be used to make speeches more interesting. The text is written with the student in mind - it is not a book by experts for experts, and thus keeps the language at a basic level without sacrificing clarity. The book itself is organised into broad sections: Speaking and Listening; Getting Started; Organising and Outlining; Speech Presentation; and finally Varieties of Public Speaking. There are few things that inspire more fear in many people than the prospect of having to deliver a public speech - the first chapter deals with some of this anxiety issue, as well as helping the students to understand the role of the listener (a role that most of us assume far more often than we realise).

[Download to continue reading...](#)

The Art of Public Speaking with Media Ops Setup ISBN Lucas The Art of Public Speaking with Connect Access Card Public Speaking: The Evolving Art (with MindTapTM Speech Printed Access Card) The Art of Public Speaking, 9th Edition Public Speaking: The Evolving Art (Book Only) Unbreakable Stories: Lucas (Unbreakable Bonds Series) Biblia de bosquejos y sermones: Lucas (Biblia de Bosquejos y Sermones N.T.) (Spanish Edition) Lucas en un Dia en La Playa: Un Cuento de Yoga para Niños Divertido y Educativo (Spanish Edition) My Secret Sister: Jenny Lucas and

Helen Edwards' family story Fibonacci and Lucas Numbers with Applications, Volume One (Pure and Applied Mathematics: A Wiley Series of Texts, Monographs and Tracts) GO MATH! Grade 5 Common Core Edition ISBN 9780547587813 2012 e-Study Guide for: Depression, An Issue of Child and Adolescent Psychiatry Clinics by Gil Zalsman, ISBN 9781416037934 Gross Motor Skills in Children With Down Syndrome \*\*ISBN: 9780933149816\*\* Medical Transcription: Techniques, Technologies, and Editing Skills (3rd Edition, ISBN - 9780763831097 / 97807638310974) Studyguide for Veterinary Pharmacology and Therapeutics by (Editor), ISBN 9780813820613 Studyguide for Veterinary Dentistry: A Team Approach by Holmstrom, Steven E., ISBN 9781455703227 The Manual to Online Public Records: The Researcher's Tool to Online Resources of Public Records and Public Information Fire Stick: The Complete Beginners Guide - Learn How To Setup And Master Your Fire Stick Today! (Streaming Devices, Fire TV Stick User Guide, How To Use Fire Stick) Setup and Care of Garden Ponds (Animal Planet Pet Care Library) Master Intuit QuickBooks Online: From Setup to Tax Time

[Dmca](#)